

## **Barbara Sealund — *Originator and donor of the online games utilized in The Voyagers Series***

Barbara Sealund (<http://www.sealund.com>), an independent entrepreneur with proven experience in custom training, methodologies, and e-Learning for 35 years, founded Sealund & Associates Corporation on March 5, 1985. Having had quality education, both at the University of South Florida, where she acquired her Master of Arts degree with honors in Business and Adult Education, and the University of Florida, where she earned her Bachelor of Arts degree in English and Business Education, has enabled her to establish and efficiently conduct a business. For twelve years, Barbara was an exceptional teacher of English, Business, Data Processing, and COBOL at the college, high school, and middle school levels. That background gave her practical experience and seasoned professional skills. As CEO of Sealund & Associates Corporation (a high technology training, software, and consulting firm), her fervent work ethic, interest in people, and exceptional management skills have ensured the success of the company and have made it a climate in which employees and clients can grow and improve their skills. Barbara has shown initiative and leadership in registering the company with the State of Florida as a Minority, Women-Owned Business since 1991.

Her fast work pace and quality workmanship standards have made Sealund & Associates Corporation a leading training firm for Fortune 500 Companies and organizations, such as Eckerd Corporation, Citibank, IBM, and the FDIC. She has earned respect as an expert consultant and motivating speaker as a result of her successful development and implementation of Sealund copyrighted methodologies and e-Learning solutions.

### **Speaking**

Barbara Sealund is available to speak on topics related to the field of training, learning, and business management. Highlighted speaking engagements of Mrs. Sealund have included:

- Lectora
- DevLearn
- Training World 2.0
- Brandon Hall
- SALT
- eLearning Guild Online
- eLearning Guild Annual Gathering
- Florida Business Education Association
- Association for Information Systems Professionals
- Association for Data Processing Educators & Professional Trainers
- National Phoenix User Group
- Hogan User Group
- Computer-Based Training Seminars throughout the United States and Canada
- University of Belgium, University of South Florida, and St. Petersburg College